THE 28TH INTERNATIONAL ELECTRIC VEHICLE SYMPOSIUM AND EXHIBITION

SPONSORSHIP & EXHIBITION OPPORTUNITIES

May 3 - 6, 2015  KINTEX, Goyang, Korea  www.evs28.org
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About EVS

As the largest battery, hybrid and fuel cell electric vehicle exhibition in the world, begun in 1969 as an academic forum for global networking and technological exchange, the International Electric Vehicle Symposium and Exhibition (EVS) series is recognized as the premier event for academic, government and industry professionals involved in electric drive technologies. The World Electric Vehicle Association (WEVA) is proud to organize the upcoming 2015 meeting.

As electric drive technology has progressed from the classroom and laboratory into the marketplace, EVS has blossomed into what is recognized as the global electric transportation industry’s premier and largest forum, showcasing all forms of technologies in the market and on the drawing boards—from low speed battery electric vehicles to fuel cell electric buses. This event is for those interested in exploring and understanding the technical, policy and market challenges to the paradigm shift toward the use of electric transportation technologies.

History

EVS28: MAY 2015  Goyang, Korea
EVS27: NOV 2013  Barcelona, Spain
EVS26: MAY 2012  Los Angeles, California, U.S.A.
EVS25: NOV 2010  Shenzhen, China
EVS24: MAY 2009  Stavanger, Norway
EVS23: DEC 2007  Anaheim, California, U.S.A.
EVS22: OCT 2006  Yokohama, Japan
EVS21: APR 2005  Monaco, Monaco
EVS20: NOV 2003  Long Beach, California, U.S.A.

EVS19: OCT 2002  Busan, Korea
EVS18: OCT 2001  Berlin, Germany
EVS17: OCT 2000  Montreal, Canada
EVS16: OCT 1999  Beijing, China
EVS15: OCT 1998  Brussels, Belgium

EVS14: DEC 1997  Orlando, Florida, U.S.A.
EVS13: OCT 1996  Osaka, Japan
EVS12: DEC 1994  Anaheim, California, U.S.A.
EVS11: SEP 1992  Florence, Italy
EVS10: DEC 1990  Hong Kong, China
EVS 9: NOV 1988  Toronto, Ontario, Canada
EVS 8: OCT 1986  Washington, D.C., U.S.A.
EVS 7: JUN 1984  Versailles, France
EVS 6: OCT 1981  Baltimore, Maryland, U.S.A.
EVS 4: SEP 1976  Dusseldorf, Germany
EVS 2: NOV 1971  Atlantic City, New Jersey, U.S.A.
EVS 1: NOV 1969  Phoenix, Arizona, U.S.A.
## Exhibition Sectors

The exhibition will showcase the latest technological developments as well as the most innovative propulsion systems available on the market of EV technologies. The following technologies and related industries will be represented at the exhibition.

<table>
<thead>
<tr>
<th>R&amp;D</th>
<th>Governments / Cities / Provinces / Research Centres / Universities</th>
</tr>
</thead>
</table>
| Electric Vehicles, HEV, FCEV | Vehicles  
- Cars  
- Motorcycles  
- Scooters  
- Trucks and Buses  
- Recreational Vehicles  
- Commercial - Transportation and Storage Vehicles, etc.  
- Professional Vehicles: Ambulances, Police Vehicles, etc. |
| Energy Storage Technology | Batteries  
- Battery Technology and Management Systems  
- Different Types of Batteries  
- Battery Charging Systems  
- Ultracapacitors |
| Energy & Infrastructure | Energy  
- Electricity and Hydrogen Providers  
- Management  
- Mobility Models  
Telecommunications  
- Telecommunications  
- Telematics  
- Traffic Control |
| Motors, Drivetrains & Major Components | Electric Motors / Control Systems / Electronics  
- Driving Systems / Transmissions  
- Drivetrains / Gearboxes / HVAC  
Motor Certification and Testing  
Accessories |
| Engineering | Engineering  
- Retrofit EV  
- Support Parts and Components  
- Assembly  
- Electrical Safety  
- Manufacturing and Technology  
- Design  
- Software  
- Testing Systems and Services |
| Finance & Services | Finance  
- Renting  
- Leasing  
- Venture Capital  
- New Business / Commercialization Models  
Services / Education / Consulting / Training / Associations |
| Reparation & Spare Parts | Maintenance / Spare Parts |
Organizations

Organized by

The Korean Society of Automotive Engineers

Established in April 1978
Objectives
- Advance and develop automotive science and technology in Korea
- Contribute to the promotion of science and culture, and the progress of industry and the economy

Membership
- 20,000 individual members engaged in automotive related areas including industrial, academic and research fields
- 250 libraries and laboratories
- 340 corporate members

Korean Representative of EVAAP / Secretariat of EVAAP
Website: www.ksae.org
E-mail: ksae@ksae.org

Hosted by

World Electric Vehicle Association

Launched in 1990
Organizations
- European Association for Battery, Hybrid and Fuel Cell Electric Vehicles (AVERE)
- Electric Drive Transportation Association (EDTA)
- Electric Vehicle Association of Asia Pacific (EVAAP)

Officers
- President:
  - Myoungho Sunwoo (Professor, Dept. of Automotive Engineering, Hanyang University, Seoul, Korea / President, World Electric Vehicle Association (WEVA) / President, Electric Vehicle Association of Asia-Pacific (EVAAP))

- Vice Presidents:
  - Brian Wynne (President, Electric Drive Transportation Association (EDTA) / President, GoElectricDrive Foundation (GEDF), U.S.A.)
  - Joeri de Ridder (President, European Association for Battery, Hybrid and Fuel Cell Electric Vehicles (AVERE) / President, Belgian Association for the Promotion of Electric & Hybrid Vehicles (ASBE), Belgium)

Website: www.electricdrive.org/sites/weva

Electric Vehicle Association of Asia Pacific

Founded in 1990
Officers
- President:
  - Myoungho Sunwoo (Professor, Dept. of Automotive Engineering, Hanyang University, Seoul, Korea / President, World Electric Vehicle Association (WEVA) / President, Electric Vehicle Association of Asia-Pacific (EVAAP))

- Vice Presidents:
  - C.C. Chan (Academician, Chinese Academy of Engineering & Professor, University of Hong Kong, Hong Kong)
  - Yoichi Hori (Professor, The University of Tokyo, Japan)

Website: www.evaap.org
Overview

<table>
<thead>
<tr>
<th>Title</th>
<th>The 28th International Electric Vehicle Symposium &amp; Exhibition (EVS28)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date</td>
<td>May 3 ~ 6, 2015</td>
</tr>
<tr>
<td>Venue</td>
<td>KINTEX, Goyang, Korea</td>
</tr>
<tr>
<td>Theme</td>
<td>e-Motional Technology for Humans</td>
</tr>
<tr>
<td>Hosts</td>
<td>World Electric Vehicle Association (WEVA) Electric Vehicle Association of Asia Pacific (EVAAP)</td>
</tr>
<tr>
<td>Organizer</td>
<td>The Korean Society of Automotive Engineers (KSAE)</td>
</tr>
<tr>
<td>Collaborators</td>
<td>Electric Drive Transportation Association (EDTA) Electric Association for Battery, Hybrid and Fuel Cell Electric Vehicles (AVERE)</td>
</tr>
</tbody>
</table>
| Chairman | Prof. Myoungho Sunwoo
- President of WEVA
- President of EVAAP
- Executive Vice President, Hanyang University |
| Website | www.evs28.org                                                       |
| Scale | Participants: 40 countries 3,000 (Overseas 1,200, Domestic 1,800)
Number of booths: 300~400 |
| Participant Profile (Who will attend EVS) | Related Professional Societies, Academia (Professor, Student)
Related Companies (CEO, CTO, Director, etc.)
Government Decision-Makers
Buyers (Components, Batteries, VE for Promotion, etc.)
Traders
Engineers and Designers
Others |
| Program | Opening Ceremony, Closing Ceremony, Keynote Lectures, Oral/Poster Presentations, Site Visits, Exhibition, Ride&Drive, Welcome Reception, Gala Dinner |

Venue

**KINTEX - World-Class Cultural Space for Exhibitions and Conventions**

As the newest international exhibition center in Korea, KINTEX is the leader of Korea’s convention & exhibition industry. KINTEX exhibition hall is the largest exhibition space in Asia and is equipped with ultra-modern facilities and infrastructure. Seoul Motor Show 2013 and other automobile-related events have been held at KINTEX.
Program at a Glance

<table>
<thead>
<tr>
<th>Time</th>
<th>May 3 (Sun)</th>
<th>May 4 (Mon)</th>
<th>May 5 (Tue)</th>
<th>May 6 (Wed)</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:00</td>
<td>Opening Session</td>
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<tr>
<td>09:30</td>
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<td></td>
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</tr>
<tr>
<td>10:00</td>
<td>Plenary Session</td>
<td>Drive &amp; Ride / Exhibition</td>
<td>Session</td>
<td></td>
</tr>
<tr>
<td>10:30</td>
<td></td>
<td></td>
<td></td>
<td>Break</td>
</tr>
<tr>
<td>11:00</td>
<td>Luncheon Satellite</td>
<td>Drive &amp; Ride / Exhibition</td>
<td>Luncheon Satellite</td>
<td></td>
</tr>
<tr>
<td>11:30</td>
<td></td>
<td></td>
<td></td>
<td>Plenary Session</td>
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<tr>
<td>12:00</td>
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</tr>
<tr>
<td>12:30</td>
<td>Exhibition Opening</td>
<td></td>
<td></td>
<td>Drive &amp; Ride / Exhibition</td>
</tr>
<tr>
<td>13:00</td>
<td></td>
<td></td>
<td></td>
<td>Closing Session</td>
</tr>
<tr>
<td>13:30</td>
<td>Drive &amp; Ride / Exhibition</td>
<td>Session</td>
<td>Plenary Session</td>
<td>Technical Visit</td>
</tr>
<tr>
<td>14:00</td>
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<tr>
<td>14:30</td>
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<td>15:00</td>
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<td>15:30</td>
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<td>16:00</td>
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</tr>
<tr>
<td>16:30</td>
<td>Dialogue Session</td>
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<td>Dialogue Session</td>
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<tr>
<td>17:00</td>
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<tr>
<td>17:30</td>
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</tr>
<tr>
<td>18:00</td>
<td>Welcome Reception</td>
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<td>18:30</td>
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<tr>
<td>19:00</td>
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<tr>
<td>19:30</td>
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</tr>
<tr>
<td>20:00</td>
<td></td>
<td></td>
<td></td>
<td>Gala Dinner</td>
</tr>
<tr>
<td>20:30</td>
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<td></td>
</tr>
</tbody>
</table>

*Tentative

Theme & Topics

**e-Motional Technology for Humans**
+ Batteries & Energy Storage
+ Fuel Cells & Fuel Cell Systems
+ Electric Motors & Generators
+ Power Electronic Systems
+ Embedded Control Systems
+ Propulsion Systems & Subsystems
+ Charging & Infrastructure
+ Heating & Cooling Systems
+ Auxiliary Components
+ Electric Vehicles
+ Hybrid Electric Vehicles
+ Plug-In Hybrid Electric Vehicles
+ Fuel Cell Vehicles
+ Urban Electric Mobility
+ Public Policy & Promotion
+ Standardization & Regulation
+ Introduction, Demonstration & Marketing
+ EV Aftermarket Service
+ Training & Education

Drive & Ride

EVS28 will feature a “Drive & Ride” event during the exhibition period. This event will be open to the public and all participants of EVS 28.

This will be an exciting opportunity to get behind the wheel of the latest electric vehicles and experience first-hand the superior performance of electric drive.
Key Reasons to Sponsor EVS28

Maximize the effectiveness of your promotion before and during the event by featuring your company’s brand and products!

Various sponsorship programs have been prepared to enhance your brand awareness.

01. The largest battery, hybrid and fuel cell electric vehicle exhibition in the world
   Begun in 1969 as an academic forum for global networking and technological exchange, the World Electric Vehicle Symposium and Exposition (EVS) series is recognized as the premier event for academic, government and industry professionals involved in electric drive technologies.

02. Excellent platform to extend your marketing reach worldwide
   Enables the raising of your product and brand awareness and builds name recognition worldwide through direct marketing to targeted groups of approximately 3,000 participants from 40 countries.

03. Strengthen the credibility of your brand and products
   By presenting scientific research of your products, brand and product reliability will be reinforced.

04. Build and strengthen long-lasting business relationships through this wonderful networking opportunity
   The Congress will gather a wide range of electric vehicle professionals, providing a one-stop marketing solution to reach the world and produce results.

05. Opportunity to join the Green Revolution
   Boost your company's image by joining in the EVS mission for greater global greener mobility.
# Sponsorship Packages Information

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Preferred Speaking Opportunities</strong></td>
<td>1 slot</td>
<td>1 slot</td>
<td>1 slot</td>
<td>-</td>
</tr>
<tr>
<td><strong>Pre-Conference Advertising</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Final Program Announcement - Advertisement Printing</td>
<td>1 page</td>
<td>½ page</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Logo on Website Main Page</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Company Introduction on Sponsorship Sub-Page of Website</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Logo &amp; Acknowledgement in e-Newsletter</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td><strong>Conference Advertising</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo in the Press Interview Room</td>
<td>O</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Logo on the Name Badges and Lanyards</td>
<td>O</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Main Stage - Logo Printing</td>
<td>O</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Prominent Signage in Registration Area</td>
<td>O</td>
<td>O</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Special Comment of Appreciation at the Dinner</td>
<td>O</td>
<td>O</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Advertisement Insert in Conference Bag</td>
<td>O</td>
<td>O</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Information Board - Logo Printing</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>-</td>
</tr>
<tr>
<td>Logo on Screen Saver in Session Rooms</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Abstract Book - Advertisement</td>
<td>1 page inside</td>
<td>1 page inside</td>
<td>½ page inside</td>
<td>½ page inside</td>
</tr>
<tr>
<td>Program Book - Advertisement</td>
<td>1 page inside</td>
<td>1 page inside</td>
<td>½ page inside</td>
<td>½ page inside</td>
</tr>
<tr>
<td><strong>Exhibition Space</strong></td>
<td>200 sqm</td>
<td>150 sqm</td>
<td>100 sqm</td>
<td>80 sqm</td>
</tr>
<tr>
<td>Registration (Company Representatives)</td>
<td>15 persons</td>
<td>10 persons</td>
<td>7 persons</td>
<td>5 persons</td>
</tr>
</tbody>
</table>
Sponsorship Information

1. Welcome Reception
More than 500 speakers and participants will celebrate the 28th International Electric Vehicle Symposium & Exhibition in the venue.

- Ice-carving of sponsor logo at the entrance
- Logo printing on the podium and stage
- Five(5)-minute congratulatory speech by company representative
- Acknowledgement as sponsor in the final program & announcement

2. Gala Dinner
Featuring fascinating traditional Korean performances, this special event will be a memorable night in Korea.

- Ice-carving of sponsor logo at the entrance
- Logo printing on the podium and stage
- Propose a toast with short speech by company representative
- Acknowledgement as sponsor in the final program & announcement

3. Morning / Afternoon Coffee Breaks
Participants will be provided with coffee and snacks in the morning and afternoon at the various catering areas in the exhibition.

- Signage as a sponsor in the catering area
- Placement of tent cards at serving points on every table

4. Breakfast / Luncheon Symposium
Sponsors and exhibitors will have the opportunity to offer a breakfast or lunch symposium to 300 to 1,000 participants. Please note, we only offer the room.

- Rooms will be set up with standard technical facilities (screen, beam projector, PC).
- The company should bear the cost of the speakers, catering and signage for the symposium.
- Priority for the best slots for lunch symposiums will be given to platinum sponsors.

5. Internet Café
An Internet Café with several workstations will be installed near the exhibition area. Your company name and logo will appear on the screensaver.

- Signage as a sponsor in the internet zone
- Company logo on the screen saver in the internet zone

USD 30,000 ~
USD 45,000 ~
USD 10,000 ~
USD 20,000 ~
USD 7,000 ~
Sponsorship Information

6. Poster Session
Posters will be on display in the exhibition area. Your company name and logo will appear in the Poster Session.
- Signage as a sponsor in the poster zone
- Company logo on the poster board

7. Ball-Point Pens
Participants will find pens in their conference kit - branded with your company logo.

8. Notepads
Participants will find notepads in their conference kit - branded with your company logo.

9. Conference Bag
Your company logo will be printed on the conference bag provided to all delegates, speakers and exhibitors.

10. USB
Your company logo will be printed on the USB.

11. Advertising
   A. Adverts in Conference Publications

<table>
<thead>
<tr>
<th>Publication</th>
<th>½ inside page</th>
<th>1 inside page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final Program</td>
<td>USD 1,200</td>
<td>USD 2,000</td>
</tr>
<tr>
<td>Abstract Book</td>
<td>USD 1,200</td>
<td>USD 2,000</td>
</tr>
</tbody>
</table>

8. Pocket Overview of Conference Program or Map (USD 10,000)
This ‘Program at a Glance’ is extremely popular with useful overviews inserted in the conference kit or map, which will include your company name and logo.

C. Electronic Conference Newsletter (USD 1,000/issue)
An electronic newsletter providing conference updates and your company’s advertisements will be sent to all participants.

12. Water
Bottled water will be provided to speakers and participants during the meeting.
- Signage as a sponsor in the catering area
- The water can be distributed from your booth space.
Exhibition Information

1. Place
- Hall 7, Exhibition Center II, KINTEX, Goyang, Korea

2. Schedule
- Installation      May 2nd (Sat) 08:00~21:00
      May 3rd (Sun) 08:00~13:00
- Exhibit          May 3rd (Sun) 13:00~18:00
      May 4th (Mon) ~ 6th (Wed) 09:00~18:00
- Removal          May 6th (Wed) 18:00~21:00
* This schedule may be subject to change.

3. Booth Details

<table>
<thead>
<tr>
<th>Item</th>
<th>Includes</th>
<th>Early Bird (Until Jan. 31, 2015)</th>
<th>Regular (After Feb 1, 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>TYPE A Space ONLY</td>
<td>Space ONLY (1 booth: 3mX3m)</td>
<td>USD 2,000</td>
<td>USD 2,500</td>
</tr>
<tr>
<td>(3mX3m)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TYPE B Shell Scheme Booth</td>
<td>Signs with company name and booth number</td>
<td>USD 2,500</td>
<td>USD 3,000</td>
</tr>
<tr>
<td>(3mX3mX2.5m)</td>
<td>One information desk and one chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Spotlight, fluorescent light</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Floor (pytex)</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1kW socket</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* TYPE A - Minimum space: 4 booths (36 sq.m)
* TYPE B - 4 Booths or more: 10% discount off total price.
* Booth location will be assigned in the order of sponsorship level and full payment of booth fee. Conditions may be subject to change.

4. Floor Plan

Hall 6
Opening / Gala / Closing / Satellite

Hall 7
Exhibition / Events

* Outside
Drive & Ride / Events
Exhibition Information

5. Booth Layout

* Tentative Layout

6. Standard Shell Booth (Example)

Items provided with Standard Shell Booth (tentative)
- Signs with company name and booth number
- One information desk and one chair
- Spotlight, fluorescent light
- Floor (pytex)
- 1kW socket

* Additional Facilities
1. Delegates Lounge
2. Company Workshops
3. Internet Center
How to be a Sponsor & Exhibitor

1. Procedure
   1) Please fill out the sponsorship application form and fax/email it to the EVS28 Secretariat.
   2) All payments should be transferred to the following bank account:
      - Bank Name: Industrial Bank of Korea
      - Account No.: 065-034215-01-270
      - Account Holder Name: The Korean Society of Automotive Engineers (KSAE)
      - Swift Code: IBKOKRSE
      - Bank Address: 328, Teheran-ro, Gangnam-gu, Seoul 135-760, Korea
   3) After completing payment, please send the receipt to the secretariat for confirmation.
      * All transaction fees are borne by the applicant. VAT is not included.
      * All benefits will go into effect after receiving the applications. Some benefits will not be available if you apply late due to the printing schedule.
      * Full payment of the sponsorship and exhibition must be made by the schedule determined by the organizing committee.

2. Required Documents
   1) Sponsorship/Exhibition application form
   2) Copy of business certificate

3. Important Dates
   - Oct 31, 2014: Deadline for application for Platinum, Gold, Silver sponsorship
   - Dec 31, 2014: Deadline for application for Bronze, customized sponsorship
   - Jan 31, 2015: Deadline for payment for all sponsors
   - Mar 31, 2015: Deadline for early bird application and payment for exhibitors
   - Mar 31, 2015: Deadline for regular application and payment for exhibitors

4. Cancellation Policy
   - Cancellation of exhibition space must be made in writing to the secretariat via e-mail or fax.
   Refunds will not be allowed once payment has been made.

5. Inquiries
   Secretariat: People-X, Inc. Tel +82-2-566-6031/6033    Fax +82-2-566-6087    E-mail exhibit@evs28.org
EVS28 Sponsorship Application Form

Company Information

Company Name (Korean) | Company Name (English)
Country | Zip Code
Contact Person’s Name | Position
Department | Telephone
Fax | Mobile Phone
E-mail | Website
Exhibition Item | Business Registration Number

Sponsorship (Mark √ the desired item)

<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Sponsorship Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mark √</td>
<td>Sponsorship</td>
</tr>
<tr>
<td>□</td>
<td>Platinum</td>
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<td>□</td>
<td>Gold</td>
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<tr>
<td>□</td>
<td>Silver</td>
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<tr>
<td>□</td>
<td>Bronze</td>
</tr>
</tbody>
</table>

| Sponsorship Event | Mark √ | Sponsorship | Price (VAT not included) | □ | USB (Papers) | Price (VAT not included) |
|-------------------|-------|------------------|------------------|
| □ | Welcome Reception | USD 30,000 | □ | Ad in Conference Publications | USD ( ) |
| □ | Gala Dinner | USD 45,000 | □ | Ad in Pocket Program | USD 10,000 |
| □ | Coffee Break | USD 10,000 | □ | Ad in Newsletter | USD 1,000 |
| □ | Breakfast / Lunch Symposium | USD 20,000 | □ | Water | USD 5,000 |

Payment

- Bank Name: Industrial Bank of Korea
- Account No.: 065-034215-01-270
- Account Holder Name: The Korean Society of Automotive Engineers (KSAE)
- Swift Code: IBKOKRSE
- Bank Address: 328, Teheran-ro, Gangnam-gu, Seoul 135-760, Korea

<table>
<thead>
<tr>
<th>Account Info.</th>
<th>Date of Payment</th>
<th>Total Price</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD</td>
<td>January 31, 2015</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please note that applicants are responsible for all bank charges.

I, as a representative of this formerly registered company, agree to and respect all the rules and guidelines as a sponsoring company of EVS 28.

Name of Company: ____________________________ Signature: ____________________________
## EVS28 Exhibition Application Form

### Company Information

<table>
<thead>
<tr>
<th>Company Name (Korean)</th>
<th>Company Name (English)</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

<table>
<thead>
<tr>
<th>Address</th>
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</thead>
<tbody>
<tr>
<td>Country</td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Contact Person’s Name</th>
<th>Position</th>
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</thead>
<tbody>
<tr>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Department</th>
<th>Telephone</th>
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</thead>
<tbody>
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</table>

<table>
<thead>
<tr>
<th>Fax</th>
<th>Mobile Phone</th>
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</table>

<table>
<thead>
<tr>
<th>E-mail</th>
<th>Website</th>
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<tbody>
<tr>
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</table>

<table>
<thead>
<tr>
<th>Exhibition Item</th>
<th>Business Registration Number</th>
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<tbody>
<tr>
<td></td>
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</table>

### Booth Type

<table>
<thead>
<tr>
<th>Type</th>
<th>Early Bird (Until January 31, 2015)</th>
<th>Regular (After February 1, 2015)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Space ONLY</td>
<td>USD 2,000 X _______</td>
<td>USD 2,500 X _______</td>
</tr>
<tr>
<td>Shell Scheme Booth</td>
<td>USD 2,500 X _______</td>
<td>USD 3,000 X _______</td>
</tr>
</tbody>
</table>

### Payment

**Account Info.**

- Bank Name: Industrial Bank of Korea
- Account No.: 065-034215-01-270
- Account Holder Name: The Korean Society of Automotive Engineers (KSAE)
- Swift Code: IBKOKRSE
- Bank Address: 328, Teheran-ro, Gangnam-gu, Seoul 135-760, Korea

<table>
<thead>
<tr>
<th>Date of Payment</th>
<th>Total Price</th>
<th>Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD</td>
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<td>Early bird : January 31, 2015</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Regular: March 31, 2015</td>
</tr>
</tbody>
</table>

* Please note that applicants are responsible for all bank charges.

I, as a representative of this formerly registered association / company, agree to and respect all the rules and guidelines as an exhibitor at EVS 28.

Name of Company : _________________________   Signature : ________________________________
# EVS28 RIDE & DRIVE Application Form

## 1. Company Information

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Business Registration No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Representative</td>
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</table>

<table>
<thead>
<tr>
<th>Address</th>
<th>Department / Position</th>
<th>Fax</th>
<th>E-mail</th>
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<tbody>
<tr>
<td>Contact Person's Name</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Telephone</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mobile Phone</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- [RIDE] Electric Vehicle, HEV, FCEV
- [RIDE] Cars
- [RIDE] Motorcycles
- [RIDE] Scooters
- [RIDE] Bicycles
- [RIDE] Recreational Vehicles

## 2. Category & Payment

<table>
<thead>
<tr>
<th>Category</th>
<th>Fee</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| General Applicants                      | ☐ $ 5,000 | • Vehicle presentation area  
| Package Sponsors (Platinum, Gold, Silver, Bronze) | ☐ Free | • Table w/ company signage and two (2) chairs  
| Applicants with over 2 booths           |      | • Pop-up tent and number signage                                         |

**Account Info.**
- Bank Name: Industrial Bank of Korea  
- Account No.: 065-034215-01-270  
- Account Holder Name: The Korean Society of Automotive Engineers (KSAE)  
- Swift Code: IBKOKRSE  
- Bank Address: 328, Teheran-ro, Gangnam-gu, Seoul 135-760, Korea

**Deadline:** January 31, 2015

* Please note that applicants are responsible for all bank charges.

I, as a representative of this formerly registered association / company, agree to and respect all the rules and guidelines as a Ride&Drive participant at EVS 28.

Name of Company: ___________________________ Signature: ___________________________